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Reviews

A really awesome book with lucid and perfect information. Of course, it is actually play, nonetheless an amazing and interesting literature. You are going to like just how the article writer create this ebook.

(Nakia Toy Jr.)

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Course Technology/Cengage Learning India, 2012. Softcover. Book Condition: New. 5th or later edition. DATABASE PRINCIPLES: FUNDAMENTALS OF DESIGN, IMPLEMENTATION, AND MANAGEMENT, 9e, a market-leader for database texts, gives readers a solid foundation in practical database design and implementation. The book provides in-depth coverage of database design, demonstrating that the key to successful database implementation is in proper design of databases to fit within a larger strategic view of the data environment. - Updated coverage of data models.-Improved coverage of normalization with a data modeling checklist.-Enhanced coverage of database design and life cycle.-New review questions, problem sets, and cases throughout the book. With a strong hands-on component that includes real-world examples and exercises, this book will help students develop database design skills that have valuable and meaningful application in the real world. Updated business vignettes. ? Currency updates. ? Includes new section "Why we need to learn about databases?" highlighting material about database problems to engage readers. ? Full-color, detailed illustrations, tables, and diagrams enhance comprehension and facilitate understanding of more complex concepts. ? Variety of databases in various formats are used to provide readers with experience in implementation using MS Access, MS SQL Server, and Oracle databases. ? New and updated business vignettes offer insight on the most current issues and challenges facing database implementation today. ? Clear, straightforward writing style provides an outstanding balance of theory and practice.

PART I: DATABASE CONCEPTS. 1. Database Systems. 2. Data Models. PART II: DESIGN CONCEPTS. 3. The Relational Database Model. 4. Entity Relationship (ER) Modeling. 5. Advanced Data Modeling. 6. Normalization of Database Tables. PART III: ADVANCED DESIGN AND IMPLEMENTATION. 7. Introduction to Structured Query Language (SQL). 8. Advanced SQL. 9. Database Design. PART IV: ADVANCED DATABASE CONCEPTS. 10. Transaction Management and Concurrency Control. 11. Database Performance Tuning and Query Optimization. 12. Distributed Database...



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