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# SIMPLIFIED GUIDE TO MARKETING (PAPERBACK)



Createspace, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.DESCRIPTION OF BOOK This marketing book is a simplified text based on numerous courses the author has conducted for business people, sales and marketing executives, and marketing students. The book covers important aspects of business and marketing such as how to carry out a break-even analysis, how to export and expand the business, how to carry out marketing...

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- Authored by Kerwin Mathew
- Released at 2014



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